GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Water Resources Department – Industrial Water Supply – Renewal of water drawl permission to M/s. Vennar Ceramics Limited, Perikigudem Village, Mandavalli Mandal for drawl of 250KL/day (0.102 Cusecs) water per Day or 0.0032 TMC water per Annum from Polaraj Canal for Industrial use, for a further period of Five (05) years from the date of expiry i.e.10-09-2025 - Accorded - Orders – Issued.

WATER RESOURCES (REFORMS) DEPARTMENT

G.O.Ms.No.46 **Dated: 21.08.2025**

Read the following:-

1. Govt.Memo.No.2772/Reforms/A2/2015-1, Dt.30.09.2015 of Water Resources (Reforms) Department.
2. G.OMs.No. 44 Water Resources (Reforms) Department, dt:17.09.2020.
3. Application of M/s Vennar Ceramics Limited, Perikigudem Village, Mandavalli Mandal in Eluru District, Andhra Pradesh, with ID .WRDIAPP97950115, dt: 06.06.2025 received through online.
4. From the Engineer-in-Chief, Vijayawada, Lr. No. ENC/EE/DE F2/M/s Vennar Ceramics Limited, Date 06-08-2025.

****

O R D E R:

In the proceeding 2nd read above, the water drawl permission was accorded to the firm M/s.Vennar Ceramics Limited, Perikigudem Village, Mandavalli Mandal, for drawl of 250KL/day (0.102 Cusecs) water per Day or 0.0032 TMC water per Annum from Polaraj Canal for Industrial use for a period of Five (05) years subject to certain terms & conditions which will expire on 10-09-2025.

2. In the letter 4th read above, the Engineer-in-Chief (Irrigation), Vijayawada has recommended the proposal to Government to issue necessary orders for according renewal permission to M/s. Vennar Ceramics Limited, Perikigudem Village, Mandavalli Mandal, for drawl of 250KL/day (0.102 Cusecs) water per Day or 0.0032 TMC water per Annum from Polaraj Canal for Industrial purpose for a further period of Five (05) years from the date of expiry i.e. with effect from 11-09-2025 to 10-09-2030, subject to the following terms and conditions:

1. The water can be spared subject to the availability of water in the Polaraj canal at KM 77.750 on LB. The point of drawl should be as fixed by the Government.
2. The entire cost of construction of intake well, pump house, pipelines excavation etc., should be borne by the industry only.

Contd..P.2

3. Water meters or suitable measuring devices should be installed by the industry at their own cost to measure the water consumed and should be made available to the Departmental authorities and the representatives of the users shall be present at all times of inspection. The water meter shall be periodically calibrated and kept sealed. The period of calibration will be specified by the Department.
4. The Industry should pay the water rate/royalty charges at the existing rate as fixed by the Government. The water royalty charges may be revised by the Government from time to time and the Industry shall have to pay the revised water rates as fixed by the Government from time to time. In case of failure to pay water rate/ royalty charges as fixed by the Government, the permission to draw water shall stands cancelled.
5. The industry shall obtain the prior concurrence from concerned Departments for laying pipelines and for crossing etc., wherever necessary.
6. No field bodhi or pipeline shall be taken through or along with Government land without approval of Government and if permission accorded by the Government the lease amount should be paid by the industry as fixed by Government only.
7. The industry should make their own arrangements to dispose the treated effluents as per norms of A.P Pollution Control board in their premises only and should obtain prior permission if any needed from Government to dispose treated effluents in their natural sources. Necessary clearance from the A.P Pollution Control Board is to be obtained in this regard by the firm before drawl of water from the source.
8. The Water Resources Department reserves the right for cancellation of the permission without assigning any reasons thereof.
9. The Water Resources Department is no way responsible for non-supply of water due to any reasons.
10. The industry must acquire the private land for installation of pumping arrangements. If the industry proposes to utilize Government land for installation of pump house, necessary permissions are to be obtained from the Government for leasing the land and the lease amount fixed is to be paid by the industry
11. The industry must strengthen the canal/channel margin 100 mts on either side of the proposed off take point to avoid erosion of bank and to protect the existing canal/channel margins as directed by the Department.
12. The industry has to construct CC walls to avoid leakage at pipeline crossing.
13. The water drawn from the Temper thoomu at KM 77.750 on LB of Polraj Canal should be utilized for the purpose for which the permission is granted.
14. The industry should follow the Revenue Board Standing Orders.
15. The industry shall pay security deposit at 5% on water charges of the period for which permission is granted.

Contd..P.3

16. The industry shall pay one year water charges as advance and any amount due to the Department before entering into agreement.
17. The industry has to conclude agreement with the Officers concerned of Water Resources Department.
18. The industry should make its own arrangements for sufficient storage in their premises only and to conclude agreements accordingly.
19. The industry has to pay the water charges for the estimated quantity in advance at the start of the financial year i.e., before 10th April every year as per BSO.
20. Under any circumstances, the consumptive utilization should not exceed the quantum of water allotted by the Government.
21. The proposed drawl for this plant should not affect Lower Riparian Rights (LRR) and Upper Riparian Rights (URR) in any manner
22. The Department is no way responsible for any damages that may occur to the off-take point due to floods in the Polaraj canal at KM 77. 750 on LB or on an account of any other reasons.
23. The permission does not confer any riparian right to the industry.
24. The Firm has to produce the relevant records for Departmental verification at the end of each quarter periodically.
25. The concerned Executive Engineer will be responsible for enforcing the conditions.
26. The renewal of permission now accorded shall be for a period of 5 years. The permission shall have to be renewed again well in advance i.e. at least three months before the expiry of this permission.
27. The industry shall pay water charges as per Government of Andhra Pradesh, Water Resources (Reforms) Department, Memo.No. 2772/Reforms/A2/2015-1. Dated: 10.09.2015 at the rate of Rs.5.50 per 1000 gallons or at the revised rates fixed by the Government from time to time as the water is utilized for consumptive use.
28. The consumptive utilization of 0.0032 TMC per annum as required should not exceed under any circumstances.
29. The Industry should not create any objection for improvement /Modernization works to the said Canal at the said chainage in future, and Industry have to relocate the pumps/off take point if necessary, with their own cost.
30. The annual requirement of water can be spared from the Polaraj Canal. No more drawl shall be permitted. Priority shall be given to Drinking water & Irrigation, when canal receives lean flows.
31. The industry should abide by any other conditions laid by the Department at later date.
32. Non adherence to any of the above condition by the Industry will entail cancellation of the permission.

3. After careful examination of the matter, Government hereby accord renewal of permission to M/s.Vennar Ceramics Limited, Perikigudem Village, Mandavalli Mandal, for drawl of 250KL/day (0.102 Cusecs) water

Contd..P.4

per Day or 0.0032 TMC water per Annum from Polaraj Canal for Industrial purpose for a further period of Five (05) years from the date of expiry i.e. with effect from 11-09-2025 to 10-09-2030, subject to the terms and conditions as mentioned at para-2 above.

4. The Engineer-in-Chief (Irrigation), Water Resources Department, Vijayawada, the Chief Engineer, Krishna Delta System, Vijayawada and the Collector & District Magistrate of Eluru District, shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

G SAI PRASAD
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Engineer-in-Chief (Irrigation), Water Resources Department,
Andhra Pradesh, Vijayawada.
The Chief Engineer, Krishna Delta System, Vijayawada.
The Collector & District Magistrate, Eluru District.
The Managing Director, A.P. Pollution Control Board, A.P, Vijayawada.
M/s. Vennar Ceramics Limited, Perikigudem Village, Mandavalli Mandal, Eluru District.

Copy to:

The P.S. to the Hon'ble Minister for Water Resources Department.
The P.S. to the Spl.Chief Secretary to Government, Water Resources Department.
The P.S. to the Secretary to Government, Industries Department.
SF/SC (2935480).

//FORWARDED::BY ORDER//

K. Padmaja
SECTION OFFICER